

UDGUM KHADKA



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Hi there!

Thank you for considering to see my profile. Most of the hard facts are below. But wait, can facts convey everything? Hmm...May be not! Let me present myself briefly, before we decide to meet.

I love traveling, cooking and learning new things through hit and trail, discussions and readings. (My current favourites are "How to Win Friends and Influence People" and "Never eat alone"). Further, after growing interest through involvement in entrepreneurial ecosystem in Oulu, I am exploring and acknowledging that side of me too. In the last six months "Lean" has been highly impactful word for me. (Not just in terms of startup). As a person, I believe I am friendly, approachable and open. I take life very positively but not-for-granted. I am open to new changes, challenges and opportunities!

EDUCATION

Oulu Business School, University of Oulu, Finland

August 2015- Ongoing

M.Sc. in Economics and Business Administration- Marketing

Areas of Interest: Consumer behaviour and discovery, Value co-creation, Network & Relationship management, Entrepreneurship.

Kathmandu University School of Management (KUSOM), Kathmandu, Nepal 2010-2014

Bachelors in Business Administration (BBA)

Major: Marketing, Minor: Finance

EXPERIENCE

Vice President- BUSINESS TO CUSTOMER | AIESEC OULU, Finland

January 2016- December 31, 2016

Responsibilities

- To create a plan and framework for sending students abroad for internships.
- To lead, motivate and support team leaders and members to realize goals.
- To support and improve the performance of Local Committee (Executive Board).
- To coordinate and communicate with national committee.

Results

- Relative growth of exchange by 111% (January till June)
- Drastic increase in exchange of team members.
- Increased coordination and bonding among the team members and executive board.
- Implementation of new strategies and ideas attested by members.

Outgoing exchange coach | National Support Team, AIESEC Finland

August 3, 2016- December 31, 2016

Responsibilities

- To ensure growth of all outgoing exchange team in Finland.
- To assist low performing team and motivate them towards result.
- To educate and communicate new customer flow.
- To coach other committees in Finland in the same functional area.

Results

- Yet to be realised!

INTERNSHIP**Intern | PROSSICA & KOLPING PEDRO II NGO, Brazil**

May 15, 2016- August 15, 2016

Responsibilities

- To create and promote social medias of the NGOs.
- To raise fund for PROSSICA.
- To conduct a promotional event and activities for children in PROSSICA.
- To promote a usage of social currency in Pedro II.
- To promote tourism in Pedro II through online and offline channels.
- To represent and showcase culture of country of residence and birth.

Results

- Increased visibility (reach and like) of the Facebook page.
- Raised more than 1000 Brazilian Real from a fund raising event for PROSSICA.
- Creation of a website and a donation page for PROSSICA.
- Promotion of social money and tourism in Pedro II.

ACTIVITIES**University of Oulu Mentorship Program, 2015/16****Oulu startup Weekend, April 2016.****University of Oulu Alumni Ambassador program, 2016****Demola Project- Digital Campus, Autumn 2016.****Venturing Research Challenge, 11-12 October, 2016****AIESEC CONFERENCES**

- ACCESS, November 2015 Jyväskylä, Finland.
- NatConf, January 7-10, '16, Helsinki, Finland.
- NorLDs, March 4-6, '16, Grana, Sweden.
- REPLAN, July 29-30, '16, Teresina, Brazil.

LANGUAGES

- Nepalese - Native
- Hindi - Proficient
- English - Professional
- German - Proficiency
- Finnish - Beginner

REFERENCESAndrew Mathe, President- AIESEC Oulu. Cell+358413699074. Email: andrew.mathe1@aiesec.netTimo Huotari, Sales Group Manager-Kaleva. Cell: +358443213049. Email: timppa.huotari@gmail.comKaisa Pappila, Community Manager-Tellus Innovation Arena. Cell: +358401696428. Kaisa.pappila@oulu.fi